



HISTORIC

SIDNEY

THEATRE

Pop
Pop Pop

Every
Kernel
Counts!

www.sidneytheatre.org

Pop Pop Pop

When many area residents are asked to recall their favorite memories of the Historic Sidney Theatre, the smell and sound of fresh popping popcorn is often near the top of the list. It was just too hard to resist a box of that warm, buttery treat before settling in to watch a new Hollywood blockbuster or Saturday afternoon western serial.

That memory is being rekindled today as Raise the Roof for the Arts (RTR) revitalizes a Sidney landmark. You can be part of this effort by contributing to our capital campaign which has already seen support from area corporations and citizens.

The journey has begun and RTR is committed to investing donated funds wisely as the restoration continues. This brochure is an overview of the project and the progress. You can learn more at www.sidneytheatre.org. A pledge form is enclosed so you can join many others in our community in bringing the Historic Sidney Theatre back to a new beginning.

Close your eyes and remember that tempting popcorn smell. Then fill out the form and send it along with your gift. Every kernel will be appreciated.

Every Kernel Counts!



“...a key attraction...”

As representatives of the corporate community, we are proud to support Raise the Roof for the Arts and their exciting plans to renovate the Historic Sidney Theatre. We believe this will be a terrific resource for the arts in Shelby County, as well as a key attraction for downtown Sidney. We look forward to a continued relationship with the organization as they begin this new endeavor.

*Robert Anderson
Vice President, Human Resources
Emerson Climate Technologies*

Our Story

RTR was established in 2009 by a group of Shelby County citizens who, along with local arts groups, recognized the importance of the Historic Sidney Theatre to the community. RTR announced the Capital Campaign for the restoration, preservation and utilization of the Historic Sidney Theatre in September 2012 with a lead gift of \$300,000 from Emerson Climate Technologies. Nearly \$1,500,000 has been pledged to date.



A view from stage early 1920s

Built in 1921 for silent films and Vaudeville productions, the Historic Sidney Theatre came complete with an orchestra pit, full stage, dressing rooms above and below and 1300 seats.

In the mid 1970s the Chakeres Theatre Co. renovated the theatre as a triplex movie house and provided entertainment to our community until it closed in 2004.



Construction begins in 1920

“...an important component ...”

Though I'm no longer a resident of Sidney and have never been involved with the arts, I am pleased to support this project for my hometown, county, and region. This is an important component for the area's culture and heritage, and a specific asset for downtown Sidney.

*Dave Ross
Ft. Loramie, Ohio*

The Historic Sidney Theatre is alive today, as local performing groups, professional touring artists and others use the venue for events. We now have the opportunity to join together and to make the dream of a performing arts facility a reality.

Preserving Our community

Preserving the Historic Sidney Theatre is more than just our mission. It defines who we are as a community and the experiences we want to create for future generations. The Historic Sidney Theatre will touch the lives of many, but there can be no Theatre without the support of our community. We need you...as our audience, our critic, our cheerleader and as an important stakeholder.

How will we put your gifts to good use?

Revitalize downtown Sidney

Impact local economy

Collaborate with local organizations and businesses for the benefit of Shelby County

Educate hundreds of youth by providing a home for organized extracurricular activities

Provide a beautifully renovated space for live performances, concerts, community and corporate events

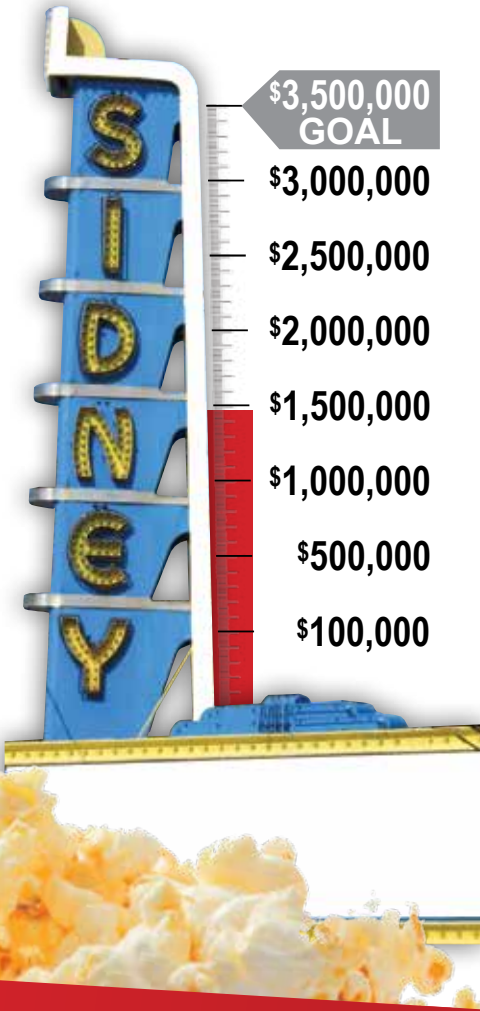
Renovations for the theatre are completed as funds are available. Your gift will make a difference. As an example a \$30 gift will purchase 2 marquee letters, \$50 will provide 4 new marquee lights, \$100 will buy 2 gallons of paint or a new electrical receptacle, \$250 one stage light, house light or exit light, \$500 will provide 15 square yards of new flooring, \$1,000 for 2 new theatre seats and a new popcorn machine is \$5,000! Truly every kernel counts!



Why Give

Put yourself in the Spotlight
with a Gift to the Historic
Sidney Theatre

Your gift to the Historic Sidney Theatre will help fund important restoration projects. Giving a gift allows you to be part of the revitalization of downtown Sidney and the restoration of an iconic landmark. Join us and be part of the cast that makes the dream of a beautifully renovated performing arts facility a reality!



“...a true catalyst...”

At the Chamber we view restoration of the Historic Sidney Theatre as a true catalyst toward the overall revitalization effort in downtown Sidney. Recent new business ventures in both the restaurant and retail sectors have given us cause for excitement. The completion of this restoration coupled with year round performing arts programming is certain to spur additional economic growth and vitality in our central business district.

*Jeff Raible
President
Sidney-Shelby County
Chamber of Commerce*

The Historic Sidney Theatre



The marquee lights are bright again, as local performing groups such as Sock & Buskin Players, Sidney Dance Company and others use the space. Last year more than 10,000 people enjoyed the Historic Sidney Theatre by attending or participating in an event. There were 14 community/corporate events, 6 different theatrical productions with 17 public performances and over 171 days of rehearsals with more than 300 local performers, crew, artists and volunteers involved.

Raise the Roof for the Arts (RTR) - Board of Directors:

John Beigel, Walt Bennett (Treasurer), Nancy Brown (Secretary), Jerry Doerger, John Dunlap (Vice President), Dan Freytag, Rudy Keister, Sarah Kleinhans, Mardie Milligan (President), Tom Milligan, Ken Monnier, Christi Thomas, Libby VanTreese, and Judy Westerheide. RTR Project Coordinator - Sarah Barr

For more information about the campaign, upcoming events, to share a memory of the Theatre, arrange a tour, inquire about rentals, or volunteer to be part of the fun please contact:



RAISE THE ROOF FOR THE ARTS
The Historic Sidney Theatre
PO Box 484, Sidney, Ohio 45365
Tel: (937) 498-1921
email: office@sidneytheatre.com
www.sidneytheatre.org





"Coppelia" 2013



"Hairspray" 2011



Guests line up for tickets



Every Kernel Counts!

I / we would like to support The Historic Sidney Theatre's Capital Campaign! Enclosed is my gift to Raise the Roof for the Arts!

- | | | |
|----------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> \$5,000 | <input type="checkbox"/> \$250 | <input type="checkbox"/> \$30 |
| <input type="checkbox"/> \$1,000 | <input type="checkbox"/> \$100 | OTHER \$ _____ |
| <input type="checkbox"/> \$500 | <input type="checkbox"/> \$50 | |

Donor Information

Name _____

Address _____

City, State, Zip _____

Telephone _____

E-mail: _____

We welcome gifts by credit card. You may give through the Theatre's secure website: www.sidneytheatre.org, or please call our office at (937)498-1921 so we may assist you.

All gifts will be recognized on the Historic Sidney Theatre website.

Please recognize my gift in the following manner:

I wish to remain anonymous.

**Please make checks payable to:
RAISE THE ROOF FOR THE ARTS**

Mail to:
Raise the Roof for the Arts
P.O. Box 484
Sidney, Ohio 45365

Thank you for your gift! Every kernel really does count!

Please check all that apply

- I am interested in making a multi year pledge, please contact me.
- I am interested in volunteering, please contact me.
- I would like updates about promotions, events and renovations, please add me to your email list.

Raise the Roof for the Arts is a charitable 501(c)3 non-profit organization and your gift is tax deductible as allowed by law.